



2022-2023 Annual Report

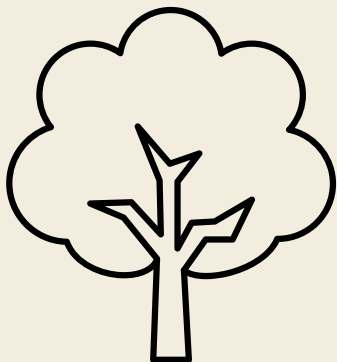
MISSION

To provide expedition-based, outdoor experiences to girls to build their confidence, resilience, and curiosity.

A MESSAGE FROM THE FOUNDER

I am astonished by what The Wild Way has accomplished in our past fiscal year. What began as an idea in 2021 has blossomed into an organization that has impacted hundreds of lives in our community, including my own. I am privileged to share meaningful experiences with these girls, and The Wild Way has done as much to expand my own confidence and horizons as it has theirs. And this is only the beginning!

- Alex Siple



2022-2023 IMPACT SNAPSHOT

38

days of events held
in 2023

196

75

participants
received financial
assistance

participants
enrolled

\$11,300

provided in subsidized services

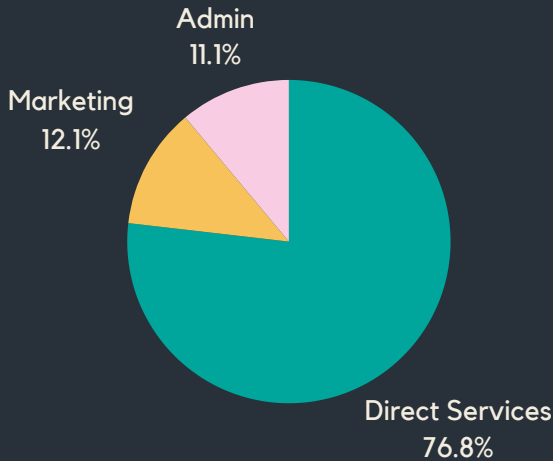
July 1, 2022 - June 30, 2023

Expenses: \$49,221

Direct Services

Marketing

Admin

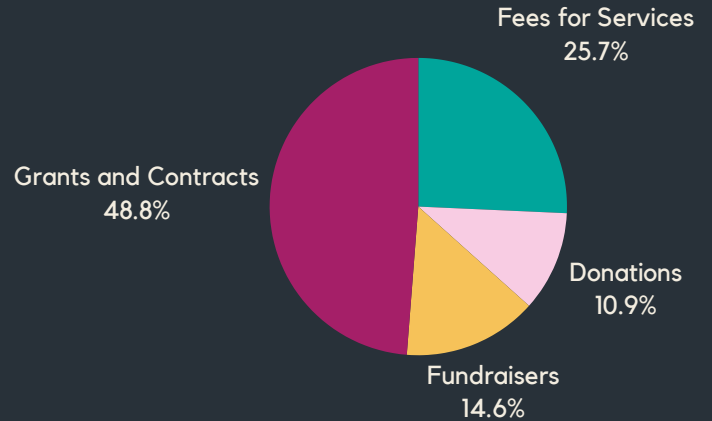


Fees for Services

Donations

Fundraisers

Grants and Contra...



Revenue: \$66,117

PROJECTS

DETAILS

Spring Break Camps

The Wild Way provides week-long spring break camps that feature hiking, climbing, ropes courses, caving, and outdoor education.

Paddlesports Camps

We hold week-long paddlesports camps where girls canoe, kayak, and SUP different sections of the James River.

One-Day Events

We offer one-day events like hiking, caving, horseback riding, SUPing, biking, camping, self defense, art, and more.

Outcomes

According to pre- and post-tests, **87% of participants reported feeling MORE CONFIDENT** after The Wild Way.

95% said their experience made them feel MORE POSITIVE about what they can accomplish in other areas of their lives.

We couldn't have
done it without your
generous *support.*



Thank you

to all our funders and
donors in 2022-2023.

- Community Foundation
Serving Western Virginia
- Cox Charities
- Virginia Department of
Wildlife Resources
- Alcova Mortgage
(Platinum Sponsor)
- FocusOne Financial Planning
(Platinum Sponsor)
- Roanoke Valley Orthodontics
(Silver Sponsor)
- Cole & Associates CPAs



The people who
make the *magic*
happen...



2022-2023 Volunteers



- Cheryl Kelley
- Ashley Fant
- Liz Lochbrunner
- Kelli Wray
- Karen Burns
- Cheryl Entwistle
- Janet Sweat
- Julie Reed
- Maisie Leach
- Jessica Wimer
- Libby Blankenship

- Ashley Patterson
- Chelsea DeMille
- Erin Boggs
- Kayla McKinney
- Tamryn Stephenson
- Sarah Reid
- Leigh Ramsey
- Brendle Wolfe
- Deziree Bunn
- Gretchen Beedle
- Tammy Eaton

Board of Directors

Alexandra Siple (Executive Director)

Leigh Ann Hamlin (Board Chair)

Jaime Borden (Treasurer)

Michelle Davis (Secretary)


Jo Nelson


Sarah Reid





"(I learned that) if you fall, you can get up
and face your fears.
Like if you fall in the water, you can still get
back up and face rapids."

- Participant Quote

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